



## advertising and design rates

Get your loft or loft building listed on the first and largest real estate directory of lofts and artist live/work studios on the internet. Each city has it's own site, with local classified ads, listings, realtors, links and features.

### ▶ CLASSIFIED

Place a text only ad; for rent, wanted to buy, for sale or wanted to rent.  
**cost** - \$25 for a standard ad, \$50 with a link to a web site

### ▶ LISTINGS

#### Links

Link to a web site for a project, individual listing or a realtors web site. Includes a picture of the building and a text description with a link directly to your site.  
**cost** - \$100

#### Individual Listing - full page picture ad

For sale by owner or realtor listings. Includes page design, text entry, email link, room sizes, scanning of photos, floor plans, etc. and a link to realtors web site.  
**cost** - \$100 per page, no storage charges, listing stays on until it sells

#### Multi Unit Project - complete web site

##### *Site design*

Custom designed site to match your brochure. Includes scanning of logos and photos, adding links, java script, custom graphics, site layout, site navigation and text. We will upload all files to your site and provide maintenance.  
**cost** - \$100 per page

##### *Site design with hosting, domain name and email*

A custom designed site to match your brochure. Includes scanning of logos and photos, adding links, java script, custom graphics, site layout, site navigation and text.

*3 hosting options are available;*

1. we can register a custom domain name for your site with email, [www.yourproject.com](http://www.yourproject.com) or [www.yourproject.ca](http://www.yourproject.ca)
2. you can use your own domain name if you have one
3. we can give you a sub domain under [loftsonline.ca](http://loftsonline.ca), such as [yourproject.loftsonline.ca](http://yourproject.loftsonline.ca)

Includes a feature placement on the [loftsonline.ca](http://loftsonline.ca) local city home page with a direct link to your project, submission to all major search engines and site maintenance.  
**cost** - \$100 per page for design, \$25 per month for hosting with email